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## Online Marketing Secrets for Local Business: 7 Must Know Strategies for Driving Local Traffic to Your Door

By Hans Felden

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.7 Must Know Strategies to Drive Local Traffic Straight To Your Door Why It s Getting Harder To Get New Customers New Customer Getting Methods Spreading the Word About Your Business! Start of a New Era: How the Internet Became Local Gaining Local Market Share: Capitalizing on Local Searches Preselling Your Business Online- Building a Great Website to Kick Start Your Internet Marketing Plan Converting Website Visitors to Buyers The Top Five Benefits of Having a Great Website Why Great Website Copy Is Essential Getting Traffic to Your Business: Tools Needed To Get Started With Local Online Marketing Strategy #1: Search Engine Optimization - Ensuring Your Page Ranking KeyWord Research - What Are Your Prospects Strategy #3: Local Online Directories - Placing Your Business In Your Prospects Pockets How to Get Google+ Reviews for Your Business Strategy #4: Social Media - Facebook, Twitter, YouTube and More The Power of Videos Strategy #5: Mobile Marketing - One of the Newest Forms of Mass Marketing Strategy #6: Blogging - The Overlooked Local Marketing Tool Email Marketing - Why an Automated...



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