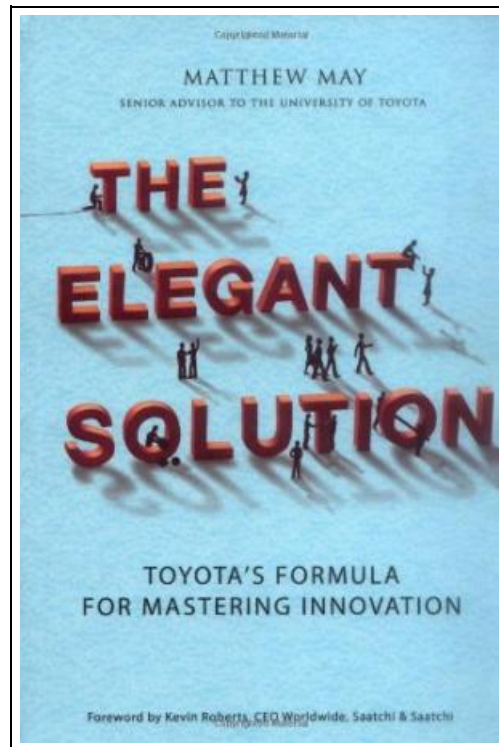


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THE ELEGANT SOLUTION: TOYOTA'S FORMULA FOR MASTERING INNOVATION



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